



Press release

Porta Mondial opens a real estate shop in Munich

With its 10th location in Germany this real estate franchise system continues to expand in city locations

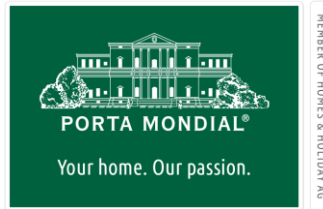
In a prime location in the desirable residential district of Maxvorstadt the brokerage group Porta Mondial opened their first real estate shop in Bavaria in September. The shop, tastefully decorated in green and white, is situated at Theresienstrasse 21 in Munich. Franchise partner and manager Daniel Kraus is very enthusiastic about the location: "The Theresienstrasse is well-known to the people of Munich as the top address for galleries, trendy restaurants and fashionable bars".

Together with his partner Alexander Ascherl and two other staff members, Daniel Kraus takes care of the numerous customer orders as, in spite of its high price level, Munich is the most popular real estate market in Germany. "Thanks to our comprehensive network we find many properties before they are put on the market", reveals Daniel Kraus. For this reason most of the objects are earmarked for registered clients and do not appear on their website <https://www.portamondial.com/de/muenchen>. For this reason he recommends that interested customers contact the real estate experts in the Munich office direct so that they can help to find a suitable property.

Apart from city real estate the team also offers attractive properties from the Porta Mondial network, and Daniel Kraus observes that in this sector there is a high demand for objects in Mallorca and Ibiza, where Porta Mondial has a selection of around 2.000 properties.

For owners wishing to sell a property the team at Porta Mondial Munich offers an all-round comprehensive service, from professional valuation of an object all the way to the processing of the sale. The real estate shop is open from Monday to Friday from 10:00 to 19:00, and Saturdays from 10:00 to 14:00.

Joachim Semrau, CEO of the parent company Homes & Holiday AG, is very pleased with the new location: "Munich is the most desirable city location in Germany and the ideal starting point for our further expansion southwards, with holiday real estate locations on the Bavarian lakes and in the mountains".



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contact: Porta Mondial Munich

Porta Mondial München

Theresienstraße 21

80333 München

Tel. +49 89 242 900 46

E-Mail: muenchen@portamondial.com

About Homes & Holiday AG

The Homes & Holiday AG is based in Munich and was the first franchise system, together with its subsidiaries Porta Mondial, Porta Mallorquina and Porta Holiday, to specialise in holiday real estate. Within an integrated business model the group offers all services including classic real estate brokerage (Porta Mondial/Porta Mallorquina), holiday renting (Porta Holiday), and property management (via external service providers). Thereby the group concentrates with its 21 locations, on Spain and Germany, Europe's most attractive real estate markets.

<https://www.homes-holiday.com>